**Curricular Structure (Bachelor of Business Administration – 120 Credit Hrs.)**

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| **First Semester** | English I | 3 |
|  | Microeconomics | 3 |
|  | Business Mathematics | 3 |
|  | Financial Accounting and Analysis | 3 |
|  | Fundamentals of Management | 3 |
|  | **Total Credit Hrs.** | **15** |
| **Semester** | **Course Title** | **Credit Hrs.** |
| **Second Semester** | English II | 3 |
|  | Macroeconomics | 3 |
|  | Statistics for Business Decisions | 3 |
|  | Cost and Management Accounting | 3 |
|  | Introduction to Marketing | 3 |
|  | **Total Credit Hrs.** | **15** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Third Semester | Nepalese Business Environment I | 3 |
|  | Quantitative Techniques for Management | 3 |
|  | Human Resource Management | 3 |
|  | IT Tools for Business | 3 |
|  | The legal aspect of Business | 3 |
|  | **Total Credit Hrs.** | **15** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Fourth Semester | Nepalese Business Environment II | 3 |
|  | Production Management | 3 |
|  | Financial Management | 3 |
|  | Introduction to Spreadsheets and Data Visualization | 3 |
|  | Taxation and Auditing | 3 |
|  | **Total Credit Hrs.** | **15** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Fifth Semester | Project Management | 3 |
|  | Banking and Insurance | 3 |
|  | Entrepreneurship | 3 |
|  | Organization Behavior and Business Ethics | 3 |
|  | Database Management | 3 |
|  | **Total Credit Hrs.** | **15** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Sixth Semester | Total Quality Management | 3 |
|  | Research Methodology and Report Writing | 3 |
|  | Corporate Governance | 2 |
|  | Social Media Marketing | 2 |
|  | Management Information System | 3 |
|  | **Total Credit Hrs.** | **13** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Seventh Semester | Supply Chain Management | 2 |
|  | Digital Business | 2 |
|  | International Business | 3 |
|  | Internship | 5 |
|  | Specialization I | 3 |
|  | Specialization II | 3 |
|  | **Total Credit Hrs.** | **18** |

|  |  |  |
| --- | --- | --- |
| **Semester** | **Course Title** | **Credit Hrs.** |
| Eighth Semester | Strategic Management | 3 |
|  | Blockchain AI in Business | 2 |
|  | Specialization III | 3 |
|  | Specialization IV | 3 |
|  | Specialization V | 3 |
|  | **Total Credit Hrs.** | **14** |

# Specialization Area (Any One)

**Marketing (Any 5)**

Specialization 1-Consumer Behavior Specialization 2-Advertising and Sales promotion

Specialization 3-Sales and Distribution management Specialization 4-Marketing of Services Specialization 5-Brand Management or Specialization 5-Retail Management

# Finance (Any 5)

Specialization 1-Capital Structures Specialization 2-Working Capital Management

Specialization 3-Financial Institutions and Market Specialization 4-Financial Derivatives and Risk Management Specialization 5-Capital Investment and Financing Decisions or Specialization 5-Security Analysis and Portfolio Management

**Human Resource Management (Any 5)** Specialization 1- Designing and Managing HR system Specialization 2- Training and Development Specialization 3-Organization Development Specialization 4-Leadership and Team Building Specialization 5-Industrial Relations

Specialization 5- Conflict management and negotiation

# Accounting (Any 5)

Specialization 1-Advanced Cost Accounting Specialization 2-Advanced Management Accounting Specialization 3-Taxation Practices in Nepal Specialization 4-Auditing

Specialization 5-Budgeting Specialization 5-Company Accounts

**International Business (Any 5)** Specialization 1-International Marketing Specialization 2-International Finance Specialization 3-Cross-cultural negotiations

Specialization 4-Export Promotion Management Specialization 5-Forex Management

Specialization 5-Foreign Language (Any one UN language except English)